



Modern Radio and Audio Production: Programming and Performance

Carl Hausman, Frank Messere, Philip Benoit

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Integrating cutting-edge technologies with explanations of traditional equipment and practices, MODERN RADIO AND AUDIO PRODUCTION, 10e, offers current, comprehensive coverage of radio production and programming. A clear writing style, excellent descriptions and explanations, and attention to detail make this book easy to read and understand. An all-new chapter on writing walks you step by step through the entire process, while a new chapter on ethics helps you think through possible ethical dilemmas before you encounter them in the workplace. In addition, an all-new chapter on mobile radio explores the next frontier.

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