

Leadership Dubai Style: The habits to achieve remarkable success

Dr. Tommy Weir



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Leadership Dubai Style: The habits to achieve remarkable success Dr. Tommy Weir For the first time ever, the habits behind Dubai's success . . . read *Leadership Dubai Style* to learn how Dubai grew against the odds (and how you can as well).

Every now and then a story comes along that absolutely captures your attention. Dubai is one of those for me, but not just me--millions around the world yearn to come to Dubai. This global supercity, which just five decades ago was a cholera-plagued backwater, might just be the picture of a dream becoming reality. But how, exactly, did this incredible transformation take place?

Leadership! But not your run-of-the-mill government leadership, nor typical corporate leadership, nor leadership taught in classrooms. This is Dubai-style leadership.

Living and working in Dubai for the past decade, I've seen the leadership impact firsthand. As a leadership scholar and advisor to CEOs, I thought I was perfectly situated to discover the reasons behind Dubai's success. So, in 2008 I set out to discover the city's "secret sauce." Then the Global Financial Crisis hit! Disaster! I pressed the pause button on my research, and, like everyone in the city, held my breath. Well, what happened next confirmed that there is indeed something unique and special here.

I spent the next three years researching, interviewing more than two hundred leaders, and identifying the city's leadership secrets, eventually whittling them down to twelve habits. My aim was to develop a replicable model that I could share with my readers--leaders in businesses, governments, and elsewhere. Anyone who is interested in leadership, and in particular achieving exceptional results, can benefit from understanding the twelve habits I outline here.

To learn how to lead Dubai style, we need to walk the desert paths of the past to the superhighways of the future. *Leadership Dubai Style* retraces the city's journey and draws out the leadership habits that emerged over time. For decades Dubai brought in--imported--leading minds from every field to learn from them. Now it's time for Dubai to teach us--to teach us how to lead!



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