



The Aspiring Advisor: Strategies and Tools for a Successful Consulting Career

Moritz Dressel

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If you want to succeed in consulting, follow *The Aspiring Advisor*. This guide teaches you what to do (and what not to do) when you are just starting your consulting career. Because what gets you into consulting is not what will keep you there, much less what will make you succeed.

Based on lessons learnt during thousands of hours on the job, as well as the collective wisdom of hundreds of senior and junior practitioners, Moritz Dressel, author and management consultant, provides the hands-on manual every junior consultant has been waiting for.

What you'll learn in *The Aspiring Advisor*

- How to produce impressive deliverables that keep your boss and clients happy
- Who to network with and how for the greatest impact for your career
- What to do to get staffed on awesome projects
- How to avoid being "parked" at the office
- When to push back and how to go about it without ruining your career
- How to get things done without going mad by using effective time management techniques that don't require your boss' approval
- How to reduce the number of follow-ups in verbal and written communication
- What to do to make your performance actually count in year-end ratings
- How to protect yourself for times "when the shit hits the fan"

And much, much more...

Who this book is for

- Recent graduates starting a consulting career
- Junior consultants with <2 years practical experience

Additional resources included in *The Aspiring Advisor* to help you get ahead in consulting

- Self-introduction pitch to ensure you are memorable without wasting people's time
- Printer-friendly checklists for easy reference on the job
- Ready-to-use email templates
- Tried-and-tested communication scripts
- Realistic project scenario to drive home key concepts

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Leta Welter:

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Carolyn Lew:

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