

An Introduction to Book History

David Finkelstein, Alistair McCleery



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An Introduction to Book History provides a comprehensive critical introduction to the development of the book and print culture.

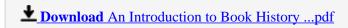
David Finkelstein and Alistair McCleery chart the move from spoken word to written texts, the coming of print, the book as commodity, the power and profile of readers, and the future of the book in the electronic age.

Each section begins with a summary of the chapter's aims and contents, followed by a detailed discussion of the relevant issues, concluding with a summary of the chapter and suggestions for further reading.

Sections include:

- the history of the book
- orality to Literacy
- literacy to printing
- authors, authorship and authority
- printers, booksellers, publishers, agents
- · readers and reading
- the future of the book.

An Introduction to Book History is an ideal introduction to this exciting field of study, and is designed as a companion text to The Book History Reader.



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