

Effective Teaching Methods Plus NEW MyEducationLab with Video-Enhanced Pearson eText -- Access Card Package (8th Edition)

Gary D. Borich



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In a conversational style, this market-leading text shows how to apply effective, realistic, research-based teaching practices in today's heterogeneous classrooms. Effective Teaching Methods: Research-Based Practice, 8/e, prepares teachers to meet the many challenges presented by the changing face of the American school and classroom teaching today-and discover the opportunities for professional growth and advancement those changes provide. The content presented is the direct result of years of research and observation of effective teaching practices in actual classrooms. These are the experiences of real teachers in real classroom, showing teachers both what to do to meet today's teaching challenges, and how to do it.

The Eighth Edition provides readers with new coverage of important topics including Multiple Intelligences, professional learning communities, working with parents, and standardized testing. A new chapter on Technology Integration includes information on 21st century learning technologies, why teaching with technology is important, and assessing technology integration as well as its effectiveness. The Enhanced Pearson eText features embedded videos.

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