

The Indian CEO: A Portrait of Excellence (Response Books)

Signe Spencer, Tharuma Rajah, S A Narayan, Seetharaman Mohan, Gaurav Lahiri



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Recognizing the pivotal role of leadership in building sustainable corporations, this book analyzes the key qualities that go into the making of a successful CEO in the Indian business environment. Based on a landmark study which covered some of the most successful business leaders in India, **The Indian CEO** uses the framework developed by David McClelland of Harvard University, to determine key competencies necessary for Indian business leaders to steer their corporations in the rapidly changing business and social environments.



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