



# Social Blueprints: Conceptual Foundations of Sociology

*David K. Brown*

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## **Social Blueprints: Conceptual Foundations of Sociology** David K. Brown

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In five cogent chapters, Brown explores how core sociological ideas such as culture, social structure, identities, power, and globalization can better inform our understanding of the social world. He uses contemporary, historical, and global examples drawn from realms such as music, professional sports, fashion, film, government, warfare, protests, corporations, workplaces, education, crime, poverty, architecture, and tourism to lend immediate relevance to sociological endeavor. Acutely focused and written with a clear, critical point of view, *Social Blueprints* is ideal for use in introductory and other sociology courses as either a primary or supplemental text.

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