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*alieNATION* presents research conducted by a national election team and leading scholars in political communication that explores a range of important topics and variables affecting voter attitudes and behavior in the 2012 U.S. presidential election.

In exploring the messages, issues, and voters of the 2012 election, these studies employ multiple methods including experimental design, content analysis, rhetorical criticism, and survey research. Whereas other election research tends to investigate either the content or effects of campaign communication, the more comprehensive and systematic nature of this collection enables *alieNATION* to cohere thematically around considerations of voter alienation, political engagement, political efficacy, and ultimately, citizens' voting decisions.

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